

# FEC FORM 5

## REPORT OF INDEPENDENT EXPENDITURES MADE AND CONTRIBUTIONS RECEIVED

## To Be Used by Persons (Other than Political Committees)

1. (a) Name of Individual, Organization or Corporation <b>ENTERPRISE FREEDOM ACTION COMMITTEE</b>		
(b) Address (number and street) <input type="checkbox"/> check if different than previously reported 1090 VERMONT AVENUE NW SUITE 800		
(c) City, State and ZIP Code WASHINGTON DC 20005		3. FEC Identification Number <div><div>C</div><div>C90012162</div></div>
2. Occupation and Name of Employer (for Individual Filers Only)		

4. TYPE OF REPORT (check appropriate boxes):

(a) ☐ April 15 Quarterly Report

☐ July 15 Quarterly Report ☐ 24-Hour Report

☐ October 15 Quarterly Report ☒ 48-Hour Report

☐ January 31 Year-End Report

b) Is this Report an amendment? ☒ No ☐ Yes, it amends the report filed on  /  /

5. COVERING PERIOD:

FROM  03 /  05 /  2016

THROUGH  03 /  31 /  2016

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6. TOTAL CONTRIBUTIONS.....

7. TOTAL INDEPENDENT EXPENDITURES .....

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or any political party committee or its agent.

**TYPE OR PRINT NAME OF PERSON COMPLETING FORM**

**SIGNATURE**

DATE \_\_\_\_\_

*[Electronically Filed]*

Kristen Eastlick

*Kristen Eastlick*

03/11/2016

NOTE: Submission of false, erroneous or incomplete information may subject the person signing this report to the penalties of 2 U.S.C. §437g.

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**PAGE 2 OF 5  
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

ENTERPRISE FREEDOM ACTION COMMITTEE

Full Name (Last, First, Middle Initial) of Payee  
Target (Columbia Heights)

Date of Public Distribution/Dissemination

03 / 05 / 2016

Mailing Address 3100 14th Street, NW  
#201

Amount

253.78

Transaction ID : F57.000001

Purpose of Expenditure  
Props for "Kids" Online CommercialCategory/  
Type 004Office Sought: ☐ House State: \_\_\_\_\_  
☐ Senate District: \_\_\_\_\_  
☒ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
Donald J TrumpCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election  
for Office Sought 182753.78Disbursement For: ☒ Primary ☐ General  
2016  
☐ Other (specify) ▶Full Name (Last, First, Middle Initial) of Payee  
Uber Technologies

Date of Public Distribution/Dissemination

03 / 05 / 2016

Mailing Address 1455 Market Street  
Suite 400

Amount

27.79

Transaction ID : F57.000002

Purpose of Expenditure  
Uber rides related to "Kids" online ad productionCategory/  
Type 004Office Sought: ☐ House State: \_\_\_\_\_  
☐ Senate District: \_\_\_\_\_  
☒ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
Donald J TrumpCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election  
for Office Sought 182781.57Disbursement For: ☒ Primary ☐ General  
2016  
☐ Other (specify) ▶Full Name (Last, First, Middle Initial) of Payee  
Christopher Stone

Date of Public Distribution/Dissemination

03 / 05 / 2016

Mailing Address 1090 Vermont Avenue, NW  
Suite 800

Amount

18.45

Transaction ID : F57.000003

Purpose of Expenditure  
Cab reimbursement for "Kids" online ad productionCategory/  
Type 004Office Sought: ☐ House State: \_\_\_\_\_  
☐ Senate District: \_\_\_\_\_  
☒ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
Donald J TrumpCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election  
for Office Sought 1820800.02Disbursement For: ☒ Primary ☐ General  
2016  
☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶ 300.02

(b) SUBTOTAL of Unitemized Independent Expenditures .....

(c) TOTAL Independent Expenditures.....▶  
(carry total from last page forward to Line 7)

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**PAGE 3 OF 5  
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NAME OF FILER (In Full)

ENTERPRISE FREEDOM ACTION COMMITTEE

Full Name (Last, First, Middle Initial) of Payee

Carlyn Davis Casting

Date of Public Distribution/Dissemination

03 / 05 / 2016

Mailing Address 124 East Broad Street

Unit C-2

Amount

2422.80

City State Zip Code

Falls Church

VA

22046

Transaction ID : F57.000004

Purpose of Expenditure  
Casting Services for "Kids" online adCategory/  
Type 004Office Sought: ☐ House State: \_\_\_\_\_  
☐ Senate District: \_\_\_\_\_  
☒ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
Donald J TrumpCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election  
for Office Sought 185222.82Disbursement For: ☒ Primary ☐ General  
2016 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Barry Rubin

Date of Public Distribution/Dissemination

03 / 05 / 2016

Mailing Address 1090 Vermont Avenue, NW

Suite 800

Amount

10.01

City State Zip Code

Washington

DC

20005

Transaction ID : F57.000005

Purpose of Expenditure  
Cab reimbursement for "Kids" online ad productionCategory/  
Type 004Office Sought: ☐ House State: \_\_\_\_\_  
☐ Senate District: \_\_\_\_\_  
☒ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
Donald J TrumpCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election  
for Office Sought 185232.83Disbursement For: ☒ Primary ☐ General  
2016 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Mobilewalla, Inc.

Date of Public Distribution/Dissemination

03 / 05 / 2016

Mailing Address 2472 Jett Ferry Road

Suite 400-214

Amount

25000.00

City State Zip Code

Dunwoody

GA

30338

Transaction ID : F57.000006

Purpose of Expenditure  
Kids online ad placementCategory/  
Type 004Office Sought: ☐ House State: \_\_\_\_\_  
☐ Senate District: \_\_\_\_\_  
☒ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
Donald J TrumpCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election  
for Office Sought 210323.83Disbursement For: ☒ Primary ☐ General  
2016 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶ 27432.81

(b) SUBTOTAL of Unitemized Independent Expenditures .....

(c) TOTAL Independent Expenditures.....▶  
(carry total from last page forward to Line 7)

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**PAGE 4 OF 5  
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

ENTERPRISE FREEDOM ACTION COMMITTEE

Full Name (Last, First, Middle Initial) of Payee  
Facebook, Inc.

Date of Public Distribution/Dissemination

03 / 05 / 2016

Mailing Address ATTN: Accounts Receivable  
15161 Collections Center Drive

Amount

50000.00

City State Zip Code  
Chicago IL 60693

Transaction ID : F57.000007

Purpose of Expenditure  
Kids online ad placementCategory/  
Type 002Office Sought: ☐ House State: \_\_\_\_\_  
☐ Senate District: \_\_\_\_\_  
☒ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
Donald J TrumpCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election  
for Office Sought 260232.83Disbursement For: ☒ Primary ☐ General  
2016  
☐ Other (specify) ▶Full Name (Last, First, Middle Initial) of Payee  
The Trade Desk

Date of Public Distribution/Dissemination

03 / 05 / 2016

Mailing Address PO Box 748645

Amount

50000.00

City State Zip Code  
Los Angeles CA 90074-8345

Transaction ID : F57.000008

Purpose of Expenditure  
Kids online ad placementCategory/  
Type 004Office Sought: ☐ House State: \_\_\_\_\_  
☐ Senate District: \_\_\_\_\_  
☒ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
Donald J TrumpCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election  
for Office Sought 310232.83Disbursement For: ☒ Primary ☐ General  
2016  
☐ Other (specify) ▶Full Name (Last, First, Middle Initial) of Payee  
Google Inc./Google AdWords

Date of Public Distribution/Dissemination

03 / 05 / 2016

Mailing Address 1600 Amphitheatre Parkway

Amount

50000.00

City State Zip Code  
Mountain View CA 94043

Transaction ID : F57.000009

Purpose of Expenditure  
Kids online ad placementCategory/  
Type 004Office Sought: ☐ House State: \_\_\_\_\_  
☐ Senate District: \_\_\_\_\_  
☒ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
Donald J TrumpCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election  
for Office Sought 360232.83Disbursement For: ☒ Primary ☐ General  
2016  
☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶ 150000.00

(b) SUBTOTAL of Unitemized Independent Expenditures .....

(c) TOTAL Independent Expenditures.....▶  
(carry total from last page forward to Line 7)

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**PAGE 5 OF 5  
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NAME OF FILER (In Full)

ENTERPRISE FREEDOM ACTION COMMITTEE

Full Name (Last, First, Middle Initial) of Payee  
Berman and Company

Date of Public Distribution/Dissemination

MM / DD / YYYY  
03 / 05 / 2016Mailing Address 1090 Vermont Avenue, NW  
Suite 800

Amount

4800.00

Transaction ID : F57.000010

Purpose of Expenditure  
Production and placement of "Kids" online adCategory/  
Type 004Office Sought: ☐ House State: \_\_\_\_\_  
☐ Senate District: \_\_\_\_\_  
☒ PresidentName of Federal Candidate Supported or Opposed by Expenditure:  
Donald J TrumpCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election  
for Office Sought

365032.83

Disbursement For: ☒ Primary ☐ General  
☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Date of Public Distribution/Dissemination

MM / DD / YYYY

Mailing Address

Amount

Purpose of Expenditure

Category/  
TypeOffice Sought: ☐ House State: \_\_\_\_\_  
☐ Senate District: \_\_\_\_\_  
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:

Check One: ☐ Support ☐ OpposeCalendar Year-To-Date Per Election  
for Office SoughtDisbursement For: ☐ Primary ☐ General  
☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Date of Public Distribution/Dissemination

MM / DD / YYYY

Mailing Address

Amount

Purpose of Expenditure

Category/  
TypeOffice Sought: ☐ House State: \_\_\_\_\_  
☐ Senate District: \_\_\_\_\_  
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:

Check One: ☐ Support ☐ OpposeCalendar Year-To-Date Per Election  
for Office SoughtDisbursement For: ☐ Primary ☐ General  
☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶ 4800.00

(b) SUBTOTAL of Unitemized Independent Expenditures .....▶

(c) TOTAL Independent Expenditures.....▶ 182532.83  
(carry total from last page forward to Line 7)